Down to Earth to Require Labeling of GMO Foods

KITV News

Down to Earth and Natural...

Announced it will start requiring companies to label GMO products.

Their target date is 2018.

This follows the same decision by Whole Foods...

Which announced that decision on Friday...

As Down to Earth moves towards its long-term goal...

of only selling organic foods.

The company is gradually eliminating and avoiding...

Adding products that may contain GMOs.

Down to Earth currently has three stores on Oahu...

And one on Maui.

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