

SUPER-SAVER FLYER DEALS

Celebrating 35 years of service to Hawaii!

Sale prices good from 9/13/2012 - 10/10/2012

C20 Pure Coconut Water
17.5 oz.



3/\$5
reg. \$2.59 ea.

Barbara's Bakery **Cereal**
selected varieties
14 oz.



\$3.99
reg. \$5.19 ea.

Almond or Rice Dream **Drink**
selected varieties
64 oz.



\$4.49
reg. \$5.49 ea.

Down to Earth Preferred Brand

Wai Lana **Yogi Bar**
selected varieties
- 2.1 oz.

5/\$5
reg. \$2.79 ea.
selected varieties 12 pk. **\$10.79** reg. \$33.69

Nature's Path **Instant Oatmeal or Granola Bars**
selected varieties 5-8 pk.

\$3.49
reg. \$5.19 ea.
Optimum Cereal selected varieties 11-14 oz. **\$4.29** reg. \$5.79




Chocolove **Chocolate Bar**
selected varieties- 3.2 oz.



\$2.09
reg. \$3.39 ea.

Kettle **Organic or Baked**
selected varieties- 4-5 oz.



\$2.59
reg. \$3.39 ea.

Lundberg **Organic Brown Rice**
Short, Long or Gold Rose



\$1.59 lb.
reg. \$1.89 lb.

Zevia **All Natural Soda**
selected varieties- 12 oz.



6/\$5.00
reg. \$1.59 ea.

Lundberg **Organic Rice Cake**
selected varieties- 7-9 oz.



\$2.99
reg. \$4.09 ea.

Cadia **Organic Preserve**
Cherry or Apricot- 10 oz.



\$3.19
reg. \$3.69 ea.

Cadia **Peanut Butter**
selected varieties- 18 oz.



\$3.19
reg. \$5.19 ea.



Santa Cruz **Organic Nectar**
selected varieties
32 oz.



\$3.99
reg. \$5.09 ea.

Vita Coco **Coconut Water**
selected varieties
11.2 oz.



\$1.99
reg. \$2.39 ea.

Eternal **Artesian Water**
20.29 oz.



99¢
reg. \$1.39 ea.



GROCERIES

Down to Earth Preferred Brand



Amy's **Soup**
selected varieties
14-14.7 oz.



\$2.39
reg. \$3.49 ea.



Arrowhead Mills
Pancake & Waffle Mix
selected varieties- 26 oz.

\$3.69
reg. \$5.19 ea.



Newman's Own Organics
Organic Pretzels
selected varieties- 7-8 oz.

\$2.79
reg. \$3.69 ea.
Extra Virgin Olive Oil 25 oz. **\$12.49** reg. \$14.99



Bob's Red Mill
Organic Oats
Steel Cut- 24 oz.

\$3.39
reg. \$5.59 ea.
Rolled 32 oz. Reg or Thick **\$3.99** reg. \$5.69



Spectrum
Coconut Oil Unrefined
14 oz.

\$8.49
reg. \$10.99 ea.



Organic India
Tea
selected varieties
18 bags

\$3.99
reg. \$5.59 ea.



Food for Life
Ezekiel Organic Cereal
selected varieties- 16 oz.

\$4.99
reg. \$6.69 ea.



Dagoba
Chocolate Bar
selected varieties- 2 oz.

\$2.09
reg. \$2.69 ea.



Terra
Taro or Exotic Harvest Chips
Original and Sea Salt- 6 oz.

\$4.29
reg. \$6.29 ea.
Sweet Chips 5.5-6 oz. **\$2.99** reg. \$4.69



Tasty Brand
Cookies or Gummy Snack Mix
selected varieties- 4 - 4.4 oz.

\$4.59
reg. \$6.29 ea.



Annie's Natural
Organic Dressing
selected varieties
8 oz.

\$3.49
reg. \$5.09 ea.



Annie's Homegrown
Organic Mac & Cheese
selected varieties
6 oz.

\$2.29
reg. \$3.19 ea.



O.N.E.
Coconut Water
32 oz.

\$4.29
reg. \$6.09 ea.



Fantastic World Foods
Entrée
selected varieties
2.7-10 oz.

\$2.79
reg. \$3.59 ea.



Popcorn Indiana
Popcorn
selected varieties
5.4-10.5 oz.

\$3.59
reg. \$4.49 ea.



Barbara's Bakery
Cheese Puffs
selected varieties
5.5-7 oz.

\$2.39
reg. \$3.29 ea.



Annie's Homegrown
Bunny Grahams or Crackers
selected varieties
7.5 oz.

\$3.19
reg. \$4.19 ea.



Seventh Generation
Dishwashing Liquid
selected varieties
25 oz.

\$3.59
reg. \$4.39 ea.





CHILL

Down to Earth
Preferred Brand



Brown Cow
Yogurt
selected varieties
6 oz.



99¢
reg. \$1.09 ea.

Chobani
Greek Yogurt
selected varieties- 6 oz.



\$1.79
reg. \$1.99 ea.

Amy's
Burritos
Gluten Free- 5.5 oz.
4.5-6 oz.



\$3.29
reg. \$4.49 ea.

Cascade Fresh
Yogurt
selected varieties
32 oz.



\$3.69
reg. \$4.59 ea.

Redwood Hill Farms
Goat Yogurt
selected varieties- 6 oz.



\$2.19
reg. \$2.89 ea.

Natures' Path
Organic Waffles
selected varieties- 7.4-7.5 oz.



\$3.29
reg. \$4.49 ea.

Cascadian Farm
Frozen Fruit
selected varieties
8-10 oz.



\$4.59
reg. \$6.79 ea.

Rising Moon
Organic Ravioli
selected varieties- 8 oz.



\$4.69
reg. \$5.99 ea.

Alvarado St. Bakery
Bread
Sprouted Wheat or Calif- 24 oz.



\$3.69
reg. \$5.39 ea.

Rice Dream
Pie or Bar
selected varieties
3.7-4 oz.



\$1.59
reg. \$2.09 ea.

House Foods
Tofu
selected varieties
14 oz.



\$2.09
reg. \$2.39 ea.

Organic Valley
Cheese
selected varieties- 8 oz.



\$5.99
reg. \$6.89 ea.

Julie's Organic
Frozen Yogurt
selected varieties- 16 oz.



\$5.19
reg. \$7.19 ea.

SO Delicious
Coconut Milk
selected varieties- 64 oz.



\$3.99
reg. \$5.19 ea.

Organic Valley
Butter
Reg or No Salt- 16 oz.



\$7.59
reg. \$8.09 ea.

SO Delicious
Organic Frozen Dessert
selected varieties- 32 oz.



\$6.39
reg. \$8.19 ea.



NUMi[®] ORGANIC TEA

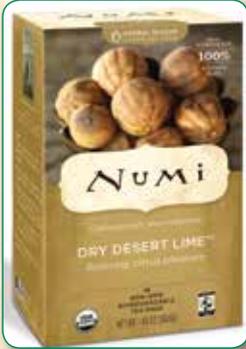
Celebrating people, planet and pure tea

NEW TASTES FROM CENTURIES-OLD TRADITION

What a success story! From a tiny 750 square foot apartment in 1999, Numi Organic Tea has grown to become the innovative company widely credited with popularizing organic flowering tea, rooibos, and most recently pu-erh tea in North America. The founders were brother and sister Ahmed Rahim (the alchemist) and Reem Rahim (the artist). They combined their passions for pure, organic tea and art to create a handful of signature, high-end blends. The "Numi Organic Tea" brand name comes from the dry lime beverage of their homeland, Iraq, which they drank as children.



**Numi brother and sister Co-Founders
Ahmed and Reem Rahim**



**Numi's namesake,
Dry Desert Lime, whose
only ingredient is organic
dried lime**

Ahmed and Reem began their company by observing that competing brands in the U.S. tea market differed little from one another, so they came up with a new concept. They would use only premium quality, hand-picked organic and fair trade teas and herbs, blended with only real fruits, flowers and spices. Nothing else. This is their hallmark. Today they offer over 30 different organic tea blends that include green, black, white and pu-erh teas as well as herbal teasans in tea bags.



Numi's commitment to people inspires the company to work with fair trade tea farmers abroad, including the partners in China pictured here.

Pu-erh tea is an ancient Chinese healing tea that is praised for its health benefits. It comes from organic trees that are more than 500 years old and has a distinctly



Numi offers nine blends of Pu-erh, including these recent introductions.

unique taste, which helps explain why it is becoming the preferred tea among discerning North American tea drinkers. Numi offers seven varieties of pu-erh tea, including Chocolate and Cardamom among 30 unique teas and tea blends.

Numi's packaging (tea sacks and boxes) are now the first such products to receive Non-GMO Verification by the Non-GMO Project.

"Organic and fair trade certified tea drinkers pay a premium to ensure their teas are produced in a sustainable and humane manner. It is our responsibility to ensure our packaging meets those expectations," says Numi Co-Founder and CEO Ahmed Rahim.

Numi's teas are made in a solar-powered facility and packaged in recyclable boxes made with 85 percent post-consumer waste. The company makes every effort to preserve resources and minimize its impact on the environment, offsetting its emissions in partnership with the Big Tree Climate Fund.

Down to Earth is thrilled to count Numi Tea among our latest addition of great products. For more information visit www.NumiTea.com, www.Facebook.com/NumiTea, and www.Twitter/NumiTea.com



Some products may not be available. Quantities on some items may be limited. We reserve the right to correct pricing errors and to limit quantities. Available while supplies last.



WELLNESS

New Chapter Organics
Every Woman or Man One Daily
72 tab.

\$40.99
reg. \$54.59 ea.



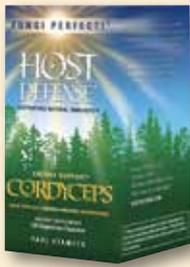
Jarrow Formulas
Glucose Optimizer
120 tab.

\$23.29
reg. \$30.19 ea.



Fungi Perfecti
Cordyceps
60 vcap.

\$23.29
reg. \$29.99 ea.



Natural Factors
Vitamin C 500Mg Chewable
selected varieties
90 tab.

\$10.19
reg. \$13.79 ea.



Dr. Bronner's
Liquid Soap
selected varieties
16 oz.

\$6.29
reg. \$7.59 ea.
4 oz. **\$2.39** reg. \$2.99



Tea Tree Therapy
Whitening Toothpaste
3 oz.

\$3.69
reg. \$4.59 ea.
Baking Soda 5 oz. **\$3.89** reg. \$5.39



Gabriel
Lipstick
selected varieties
.12 oz.

\$11.99
reg. \$15.99 ea.
Gabriel and ZuzuLuxe Make Up line
on Promo



alba
Body Crème
selected varieties- 6.5 oz.

\$9.59
reg. \$12.09 ea.



Paradise Herbs
Ginkgo Biloba
60 vcap.

\$11.19
reg. \$13.89 ea.



Nature's Way
Primadophilus Optima
30 vcap.

\$19.79
reg. \$30.29 ea.
Primadophilus Original 90 ct. **\$13.39**
reg. \$20.79



Kiss My Face
Bar Soap
selected varieties
8 oz.

\$2.99
reg. \$4.39 ea.



Naturally Fresh
Geo Deo Deodorant Stick
selected varieties
2.3 oz.

\$4.29
reg. \$4.99 ea.



Doctor's Best
Strontium Bone Maker
60 vcap.

\$12.29
reg. \$17.49 ea.



Trace Mineral
Drops
8 oz.

\$23.09
reg. \$32.29 ea.



JASON
Liquid Soap
selected varieties
16 oz.

\$5.99
reg. \$7.79 ea.



Desert Essence
Shampoo or Conditioner
selected varieties- 8 oz.

\$6.19
reg. \$8.49 ea.



Flora
Udo's Oil Blend
DHA 3-6-9 17 oz.

\$29.29
reg. \$34.29 ea.
Udo's Oil Line on Promo



American Health
Ester C 1000Mg Effervescent
21 ct.

\$14.99
reg. \$19.29 ea.
Ester C Line on Promo



Grahams
SunClear SPF 30+ Sunscreen
2 oz.

\$13.69
reg. \$16.69 ea.



Lily of the Desert
Aloe Vera Gelly
12 oz.

\$6.69
reg. \$9.69 ea.





FEATURED DEALS

NEW! DAILY DELI DEALS

A different item is on sale every day. Check out the deli posters to see your savings. Don't miss the *Friday Deli Deal* for the Hot Table & Salad Bar **\$7.99/lb.** reg \$9.59



ALSO FIND US ON



/DownToEarthHI



@downtoearthfood



+Down To Earth Hawaii

Barbara's Bakery
Snackimals
selected varieties
7.5 oz.



\$3.59

reg. \$4.79 ea.
selected varieties 2.125 oz. 89¢
reg. \$1.39

Muir Glen
Pasta Sauce
selected varieties
25.5 oz.



\$3.09
reg. \$5.59 ea.

Cadia
Organic Pomegranate Juice
32 oz.



\$5.79
reg. \$10.89 ea.



Cadia
Veggie Chips
selected varieties
6 oz.



\$2.39
reg. \$2.99 ea.

Muir Glen
Tomatoes
selected varieties
14.5-15 oz.



\$1.59

reg. \$6.59 ea.
Fire Roasted selected varieties 14.5-15 oz.
\$1.79 reg. \$3.29

10% Off On Meatless Mondays

Receive 10% off selected vegetarian meat substitutes every Monday in our chill and frozen departments! Look for this tag on the shelf strips:



(Excludes sale items)

Cadia
Organic Apple Sauce Cups
selected varieties- 4 pk.



\$2.19
reg. \$4.39 ea.

Westbrae Natural
Organic Beans
selected varieties
15 oz.



\$1.79
reg. \$2.59 ea.

Blue Diamond
Almond Breeze
selected varieties- 64 oz.



\$4.19
reg. \$4.69 ea.

john masters organics
hydrate rose & aloe hydrating tone mist
2 oz.



\$14.59
reg. \$22.79 ea.
entire facial line on sale!

Cadia
Organic Cereal
Cadi-O's or Honey Kissed
10-12 oz.



\$3.19
reg. \$4.99 ea.

visit us at www.downtoearth.org

HONOLULU

2525 South King Street
Honolulu, Hawaii 96826
(808) 947-7678

KAILUA

201 Hamakua Drive
Kailua, Hawaii 96734
(808) 262-3838

PEARLRIDGE

98-131 Kaonohe Steet
Aiea, Hawaii 96701
(808) 488-1375

KAPOLEI

4460 Kapolei Parkway
Kapolei, Hawaii 96707
(808) 675-2300

KAHULUI

305 Dairy Road
Kahului, Hawaii 96732
(808) 877-2661