



Love Life!

SUPER-SAVER FLYER DEALS

Sale prices good from 1/12/2012 - 2/15/2012

Alvarado St. Bakery
**Sprouted
Burger Buns**
13.5 oz.



\$2.89

reg. \$3.89 ea.

Sprouted Sourdough 24 oz.

\$3.59 reg. \$5.09 ea.

Dr. Praeger's
Veggie Burgers
selected varieties- 11 oz.



\$3.99

reg. \$5.99 ea.

Zevia
Diet Soda
selected varieties- 12 oz.



Hot Deal!

2/\$1.49

reg. \$1.49 ea

Barbara's Bakery
Cheese Puffs
selected varieties-
5.5-7 oz.



\$1.99

reg. \$2.69 ea.

Cadia
Pasta Sauce
selected varieties-
25 oz.



\$2.99

reg. \$4.89 ea.

Cadia
Pasta
selected
varieties-
16 oz.



\$1.69

reg. \$2.09 ea.

Westbrae Natural
Beans
selected varieties-
15 oz.



\$1.99

reg. \$2.29 ea.

Muir Glen
Tomatoes
selected varieties-
14.5 oz.



\$1.69

reg. \$2.69 ea.

Garden of Eatin'
Tortilla Chips
selected varieties- 9 oz.



\$2.79

reg. \$3.39 ea.

Frontera
Salsa
selected varieties-
16 oz.



\$3.79

reg. \$5.49 ea.

Kashi
GO LEAN Cereal
selected varieties-
14.1-15 oz.



\$4.79

reg. \$6.29 ea.

Breadshop
Bulk Granola
Super, Honey Gone Nut
or Raspberry Creme



\$2.99/lb.

reg. \$3.99/lb.

Cascadian Farm
Granola
selected varieties-13-17 oz.



\$4.19

reg. \$6.59

Granola Bars selected varieties
6.0- 7.4 oz. **\$3.89** reg. \$6.59

**Rice, Almond or
Coconut Dream**
selected varieties- 32 oz.



\$2.29

reg. \$3.29 ea.



GROCERIES

Celestial Seasonings

Teas

selected varieties-
18-20 ct

\$2.89

reg. \$4.39 ea.

Wellness or Sleepytime

selected varieties 20 ct. **\$3.69** reg. \$5.59



Imagine

Soup

selected varieties-
32 oz.

\$3.29

reg. \$4.99 ea.



Nature's Path

Toaster Pastries

selected varieties-
11 oz.

\$2.79

reg. \$4.49 ea.



San J

Crackers

selected varieties-3.5 oz.

\$2.99

reg. \$4.29 ea.



Down to Earth
Preferred Brand



Wai Lana

Yogi Bar

selected varieties-
2.1 oz.

\$1.25

reg. \$2.79 ea.

12 pack **\$12.00** reg. \$32.99



Stacy's

Pita Chips

selected varieties-
8 oz.

\$2.79

reg. \$3.79 ea.



Lundberg

Eco Farmed Rice Cakes

selected varieties-
8.5-9.5 oz.

\$2.59

reg. \$3.39 ea.



Newman's Own Organics

Pretzels

selected varieties-
7-8 oz.

\$2.79

reg. \$3.69 ea.

Pops Popcorn selected varieties- 2.8-3.3 oz.

\$3.29 reg. \$4.49 ea.



R.W. Knudsen

Just Juice

Pomegranate, Cranberry
or Blueberry- 32 oz.

\$7.49

reg. \$9.49 ea.

Organic Pom or Cran

\$10.59 reg. \$13.99



ginger people

ginger soother or gizer

selected varieties- 12 oz.

\$1.29

reg. \$1.69 ea. 32 oz. **\$2.49** reg. \$4.29



Honest Tea

Tea

selected varieties-
16 oz.

\$1.29

reg. \$1.99 ea.



Late July

Sandwich Cookies

selected
varieties-
8.2-9 oz.

\$3.69

reg. \$5.79 ea.



Kind

Bar

selected varieties-
1.4-1.6 oz.

\$1.69

reg. \$2.59 ea.

Granola 11 oz. selected varieties

\$4.79 reg. \$7.39



Spectrum

Mediterranean Olive Oil

33.8 oz.

\$13.99

reg. \$20.69 ea.



Horizon

Milk

selected
varieties-
18/8 oz.

\$22.59

reg. \$33.99

8 oz. **\$1.29** reg. \$1.89



Choice

Organic Tea

selected
varieties-
16 ct

\$3.69

reg. \$4.59 ea.



Some products may not be available. Quantities on some items may be limited.
We reserve the right to correct pricing errors and to limit quantities. Available while supplies last.



CHILL



So Delicious
Coconut Milk
selected varieties-64 oz.

\$3.89

reg. \$5.19 ea.
Coconut Creamer -16 oz.
\$2.99 reg. \$3.99 ea.



Brown Cow
Yogurt
selected varieties-
32 oz.

\$3.79

reg. \$4.79 ea.



Down to Earth
Preferred Brand

Amy's
Pizza
selected varieties-
12-14.5 oz.

\$6.99

reg. \$10.99
Rice Crust 12-14 oz. **\$8.59** reg. \$13.59



Alexia
Oven Fries
selected varieties-
16 oz.

\$3.39

reg. \$4.39 ea.



Stahlbush Island Farms
Frozen Vegetables
selected varieties- 10 oz.

\$2.99

reg. \$3.29 ea.



Nancy's
Organic Kefir
selected varieties-32 oz.

\$4.99

reg. \$5.49 ea.
Plain Yogurt 64 oz. Nonfat or
Whole Milk **\$8.99** reg. \$9.39



Annie Chun's
**Potstickers or
Won Tons**
selected varieties-
4.4-8 oz.

\$3.59

reg. 5.59 ea.



Cascadian Farm
Frozen Fruit
selected varieties-
8 -10 oz.

\$4.59

reg. \$6.79



Food for Life
Sprouted Grain Bread
Reg or LS 24 oz.

\$4.39

reg. \$5.79 ea.



Yves
Slices
selected varieties-
5.5 oz.

\$3.59

reg. \$3.79 ea.
selected Yves on sale



Wallaby
Yogurt
selected varieties-
6 oz.

\$1.29

reg. \$1.49 ea.



Cascade Fresh
Yogurt
selected varieties-
6 oz.

.89

reg. .99 ea.



Silk
**Soy, Almond or
Coconut Milk**
selected varieties-64 oz.

\$4.49

reg. \$5.59 ea.



Rudi's Organic Bakery
Spelt Bread
Ancient Grains- 20 oz.

\$5.89

reg. \$7.39 ea.



Westsoy
Tempeh Soy
Original or 5 Grain- 8 oz.

\$2.59

reg. \$2.99 ea.



Emerald Valley
Hummus
selected varieties-12 oz.

\$4.59

reg. \$5.09 ea.



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WIN A FREE SPIRULINA PACIFICA® SURFBOARD!

Drawing to be held Friday, Feb. 17th, 2012

One surfboard for each Down to Earth location will be given away by



Simply complete the entry form available at the Wellness Department of your favorite Down to Earth location. Submit your entry by the end of the day on Thursday Feb. 16th. No purchase is required.

One serving of Hawaiian Spirulina Pacifica® has the same levels of antioxidants, enzymes, vitamins and minerals as 5 servings of fruits and vegetables and more nutrition than any other single whole food.

Join us for free lectures on Hawaiian Spirulina

Jan 26 • 6pm • Honolulu Store Jan 27 • 6pm • Pearlridge West Store
Feb. 03 • 6pm • Kapolei Store Feb. 04 • 12pm • Kailua Store

***Sale prices good at Down to Earth from
Jan. 12th through Feb. 15th, 2012:***

Nutrex Spirulina 100 tab

\$8.99 reg. \$9.79

Nutrex HSP Spirulina

Powder 16 oz.

\$34.99 reg. \$37.49

Nutrex Cold Pressed

Spirulina, 1000mg, 180 tab

\$20.99 reg. \$31.59

Nutrex Spirulina 200 tab

\$13.99 reg. \$15.79

Nutrex Spirulina 400 tab

\$23.09 reg. \$24.79

Nutrex HSP Spirulina

Powder, 5 oz.

\$13.99 reg. \$15.99

**ASK FOR A \$2
COUPON!**



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Up To 50% SAVINGS

ON BULK LAUNDRY & DISH SOAPS, & CLEANERS

Save money and help save the planet by purchasing products in bulk quantities to reduce packaging. You'll send less trash to the landfill and have money left over for other things! Purchasing in bulk quantities saves you money because you get to buy what you want without paying for expensive advertising and packaging that drives up costs.

NEW!

Bulk All Purpose Cleaner

\$1.39
reg. \$1.99 lb.

Bulk Laundry Soap

\$1.59
reg. \$1.99 lb.

Bulk Hand & Dish Soap

\$1.29
reg. \$1.59 lb.

Sambazon

Amazon Energy Drink
selected varieties 12 oz.

\$1.59
reg. \$4.19 ea.



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COSMETICS

Aura Cacia
Argan Oil
1 oz.

\$7.99
reg. \$14.19 ea.



Aura Cacia
Tamanu Oil
1 oz.

\$6.99
reg. \$17.39 ea.



*Down to Earth
Preferred Brand*



Dr. Bronner's
Liquid Soap
16 oz.
Unscented

\$6.49
reg. \$9.09 ea.
Unscented 5 oz. Bar,
4 oz. and 8 oz. Liquid Soap
on promo sale



Dr. Bronner's
Shikakai
24 oz.
Baby
Unscented

\$10.49
reg. \$12.99 ea.



Giovanni
**Shampoo or
Conditioner**
50/50 Balance 8.5 oz.

\$5.69
reg. \$6.79 ea.



Giovanni
**Reconstruct
Nutrafixx**
8.5 oz.

\$5.69
reg. \$6.79 ea.



Desert Essence
**Tea Tree
Blemish
Stick**
.33 oz.

\$5.99
reg. \$6.69 ea.



J/A/S/O/N
Deodorant Stick
selected varieties-2.5 oz.

\$4.99
reg. \$6.49 ea.



Shikai
**Borage Hand
Cream**
2.5 oz.

\$4.99
reg. \$8.29 ea.



Avalon
**Vitamin C
Facial Toner**
Toner or Clean Gel
8.5 oz.

\$8.99
reg. \$12.59 ea.



Cleanwell
Hand Soap
selected varieties-
9.5 oz.

\$4.59
reg. \$5.89 ea.



Seventh Generation
**Laundry
Liquid 2X**
selected varieties-
100 oz.

\$13.99
reg. \$19.99 ea.



biokleen
**Bac-Out
Bathroom,
Floor or
Stain & Odor
Eliminator**
32 oz.

\$6.99
reg. \$8.59 ea.



Desert Essence
Lotion
selected varieties-
8 oz.

\$4.99
reg. \$8.99 ea.



Derma e
**Age Defying Night
Crème**
2 oz.

\$27.99
reg. \$45.59 ea.



Heritage
**Palma
Christi
Castor Oil**
8 oz.

\$4.19
reg. \$5.49 ea.



Nature's Gate
Toothpaste
selected varieties- 5-6 oz.

\$3.89
reg. \$4.79 ea.
except Whitening



EO
**Hand
Sanitizer**
Lavender or
Lemon- 2 oz.

\$2.99
reg. \$3.99 ea.



Tom's of Maine
**Child
Toothpaste**
selected varieties-
4-4.2 oz.

\$3.99
reg. \$4.79 ea.



biokleen
**Laundry
Liquid**
selected
varieties-
64 oz.

\$10.99
reg. \$14.19 ea.





SUPPLEMENTS

New Chapter Organics
All-Flora Probiotic
120 vcap.

\$31.29
reg. \$51.99 ea.



New Chapter Organics
Bone Strength Take Care
120 tab

\$37.49
reg. \$58.79 ea.



Flora
Flor-Essence
32 oz.

\$45.99
reg. \$56.99 ea.
17 oz. **\$28.99** reg. \$35.49



Doctor's Best
CoQ10 100 mg. High Absorption
60 vcap.

\$9.99
reg. \$15.79 ea.



Sequel Naturals
Vega Whole Food Optimizer
selected varieties- 461 - 501 gram



\$33.99
reg. \$45.59 ea.



Solgar
Vitamin C 1000 mg
100 vcap

\$9.99
reg. \$13.29 ea.
Solgar line on sale



Boiron
Chestal Cough Syrup
8.45 oz.

\$9.99
reg. \$14.19 ea.
Coldcalm 60 tab or 1.5 oz. **30% off**



Garden of Life
Men's or Women's Multi
Reg or Wiser- 120 vcap.

\$27.99
reg. \$49.99 ea.



Alacer
Emergen C
selected varieties- 30 ct

\$11.99
reg. \$15.59 ea.
Specialty 30 ct. **\$14.39** reg. \$18.69



Trace Minerals
Greens Pak To Go Box
Regular or Chocolate- 30 ct.

\$28.99
reg. \$34.39 ea.



Quality of Life
Immuno Complex
30 vcap

\$18.99
reg. \$25.29 ea.



Jarrow
Jarrow-Dophilus EPS
60 vcap.

\$16.59
reg. \$24.99 ea.
Selected Jarrow Dophilus
30% off regular retail.



Nature's Way
Thisilyn Cleanse Kit
Mineral or Herbal

\$20.99
reg. \$37.39 ea.



Grifron
Maitake D Fraction
2 oz.

\$18.59
reg. \$25.69 ea.



Paradise Herbs
Oregano 250mg Ext 4:1
60 vcap.

\$11.39
reg. \$13.19 ea.



Natural Factors
PGX Daily Singles
30 count

\$16.69
reg. \$26.09 ea.
5.3 oz. **\$17.99** reg. \$28.19



Barlean's Organic Oils
Olive Leaf Complex
Natural Flavor or Peppermint
16 oz.

\$26.69
reg. \$41.99 ea.
8 oz. **\$14.69** reg. \$22.99





FEATURED DEALS

DOWN TO EARTH DELI DEAL

Down to Earth
Veggie Dog

\$3.99
reg. \$4.99



ALSO FIND US ON



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@downtoearthfood



+Down To Earth Hawaii

Cadia
**Sweet Potato
Tortilla Chips**
10 oz.

\$2.99
reg. \$4.09 ea.

White Corn 14 oz. **\$3.49** reg. \$3.99



Kettle
**Baked Potato
Chips**
selected varieties-
4 oz.

\$2.29
reg. \$3.59 ea.



Barbara's Bakery
Snackimals
selected varieties-
7.5 oz.

2.99
reg. \$4.59 ea.
2.125 oz. **79¢** reg. \$1.59 ea.



Barbara's Bakery
Cereal
selected varieties-
12-16 oz.

\$3.69
reg. \$5.79 ea.



Cadia
Salsa
selected varieties-
16 oz.

\$3.19
reg. \$5.09 ea.



10% Off On Meatless Mondays

Receive 10% off selected vegetarian
meat substitutes every Monday in our
chill and frozen departments! Look for
this tag on the shelf strips:



(Excludes sale items)

Cadia
**Refried
Beans**
selected varieties-
16 oz.

\$1.49
reg. \$2.49 ea.



Larabar
selected varieties-
1.6 - 1.8 oz.

4/\$5
reg. \$2.29
Jocolat **\$1.39** reg. \$2.29



Blue Diamond
Almond Breeze
selected varieties-
32 oz.

\$1.99
reg. \$2.59 ea.



Blue Diamond
**Almond &
Coconut Milk**
selected varieties-
32 oz.

\$2.19
reg. \$2.69 ea.



visit us at www.downtoearth.org

HONOLULU

2525 South King Street
Honolulu, Hawaii 96826
(808) 947-7678

KAILUA

201 Hamakua Drive
Kailua, Hawaii 96734
(808) 262-3838

PEARLRIDGE

98-131 Kaonohi Steet
Aiea, Hawaii 96701
(808) 488-1375

KAPOLEI

4460 Kapolei Parkway
Kapolei, Hawaii 96707
(808) 675-2300

KAHULUI

305 Dairy Road
Kahului, Hawaii 96732
(808) 877-2661